

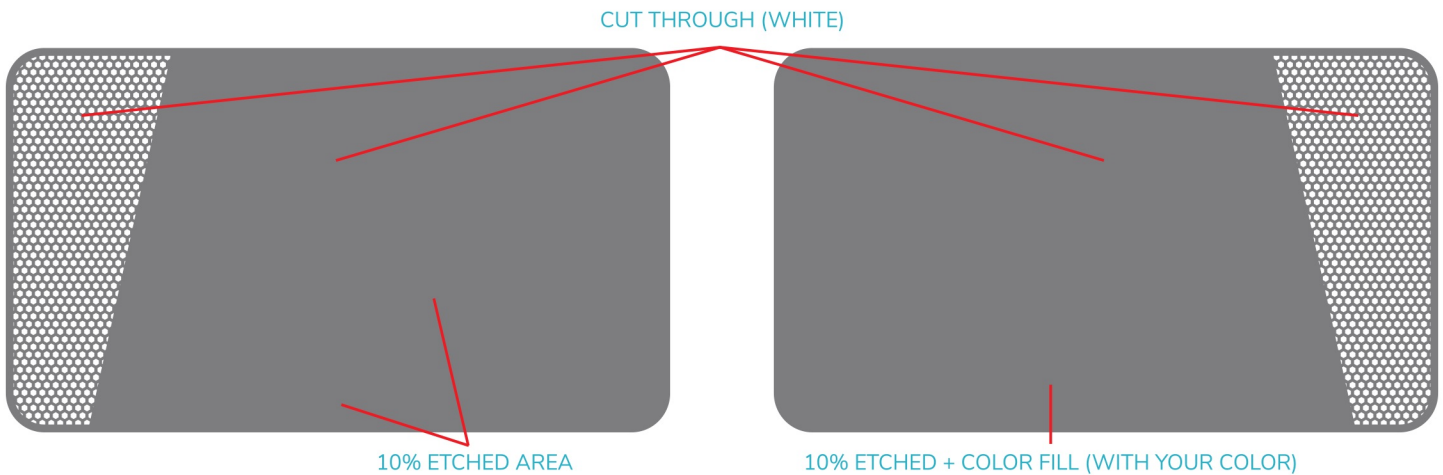
# METAL BUSINESS CARDS

Below is our guidelines and how to design a metal business cards. If you have any questions, please contact us at (808) 214-9685

## DESIGN IN 3 COLORS

■ Stainless Steel Surface   ■ 10% Etched Area   ■ Cut-Through Area (White)   ■ Your Color (If applicable)

NOTE: If you are using a white spot color and cutouts, please make all cutout areas **magenta** and note the process with our team.



### CARD SHAPE

- Cards can be either 3.5X2" (standard) or 3.37X2.12" (CR80 - Credit Card).
- Custom shapes acceptable within product dimensions.
- Please keep corner radius .1" or greater.  
(Right angles not accepted due to safety concerns).



### 10% SURFACE ETCHING

- Chemicals will be used to etch 10% into the surface of your card.
- Any 10% etched areas must be .05" or more from the card edge.
- Any 10% etched areas must be .02" from any cut-through areas.
- Convert all fonts, strokes and outlines into vector objects.
- Please remove all clipping masks and hidden objects.



### CUT THROUGH

- Chemicals will be used to etch through your card where specified.
- Cut-through areas must be minim .02" in diameter.
- Add tie-bars (minimum .02") to any 'floating' material.  
(Frequently seen in letters).
- Convert all fonts, strokes and outlines into vector objects.
- Please remove all clipping masks and hidden objects.



### COLOR

- Design with actual colors - Pantone preferred, though we will accept CMYK.
- Please label color values within your artwork.
- Color fill into 10% etched areas must be minimum .008" thick.
- Color fill into 10% etched areas cannot meet – they must have a .02" min. gap.
- Colors screen printed onto surface can touch/overlap.
- Please remove all gradients, drop shadows and transparencies.



## DESIGN RESOURCES

