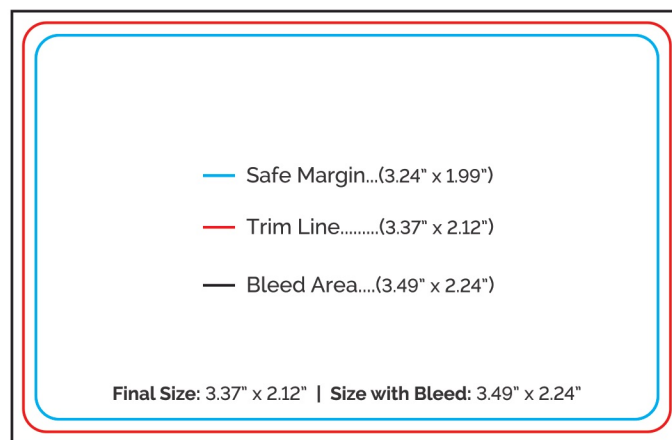# PLASTIC BUSINESS CARDS

Below is our guidelines and how to design a plastic business cards. If you have any questions, please contact us at (808) 214-9685

SETTING UP YOUR ARTWORK

Safe Margin...(3.24" x 1.99")

Trim Line.........(3.37" x 2.12")

Bleed Area....(3.49" x 2.24")

Final Size: 3.37" x 2.12" | **Size with Bleed:** 3.49" x 2.24"

— Safe Margin
• All critical elements (text, images, graphics, logos, etc.) must be kept inside this blue line to avoid trimming.

— Trim Line
• This is the actual cut of the final design. **Any images and text beyond this line will be trimmed.**
• We do not recommend having borders due to shifting in the cutting proccess, which may cause borders to appear uneven.

— Bleed Area
• Design all artwork to the edge of the black outline (we require 1/8" bleeds).

✔ Design in CMYK
• All designs should be provided in CMYK format. In the case that RGB files are provided, please note that colors may shift during manufacturing.

✔ Outlining/Rasterizing Fonts and Strokes
• Outline/Rasterize all live fonts and strokes before saving. This ensures your artwork translates as designed during the manufacturing process.

✔ Check your Resolution
• All designs should be created with at least 300 DPI to ensure the highest quality print during the manufacturing process.